



WELCOME

Don't forget to put on Your helmet



ABOUT ME

My name is Mohammad Mazloum, a motion designer and visual artist specializing in creating branded animations, product visuals, and digital content for marketing, social media, and web platforms. My work sits at the intersection of motion design, compositing, and 3D. I combine tools like After Effects, Photoshop, and Cinema 4D to produce visuals that don't just look good — they are designed to communicate, sell, and perform in real-world marketing environments. I've worked on a wide range of projects including explainer videos, product launches, social media campaigns, web animations, print materials, and 3D product visuals. Whether it's a startup, a brand, or a marketing team, my goal is always the same: to turn ideas into clear, engaging, and visually strong content that connects with an audience. I'm especially focused on building complete visual systems — not just single designs. That means creating assets that work across video, web, social media, and print, keeping everything consistent, recognizable, and effective. From concept and moodboards

to final animation and delivery, I approach every project with both creative vision and production mindset, making sure the result is not only beautiful but also usable, flexible, and ready for real campaigns. If you're looking for visuals that stand out, feel modern, and actually support your brand's goals — that's where I come in.





MOTION GRAPHICS

It's fun, its engaging, its memorable!

Motion graphics is one of the best—if not the best—ways to deliver a message. It's fun, engaging, and, when done right, highly memorable. Whether it's a logo, a composition, animated text, an explainer, or character animation, motion graphics has the power to bring ideas to life. Incorporating even a small amount of motion into your brand helps capture attention, communicate more effectively, and keep customers engaged for longer, and it's My favourite way to convey an idea to the audience

AN EXPLAINER FOR AN IMPORTANT EVENT FOR THE SYRIAN PEOPLE

Style: Collage Language: Arabic





LET'S START WITH A MOODBOARD

Sketch, doodle, and experiment

A mood board is a crucial starting point for motion design and a space for experimentation. It allows designers to explore different visual directions, emotions, and motion styles before committing to a final approach. By combining colors, typography, textures, references, and animation ideas, a mood board helps test what works, what doesn't, and what best supports the message. It encourages creative exploration, aligns the team early on, and leads to more cohesive and intentional motion design. The following is an example of a moodboard for the video above.





IDEAS THAT GLOW

Turning concepts into clear, impactful designs



BLINKS B2C PRODUCT SHOWCASE PROMOTION

Style: Mixed Language: Arabic



MOODBOARD OF 3 SHOTS FROM THE VIDEO





DENTYL MOUTH WASH ANIMATION

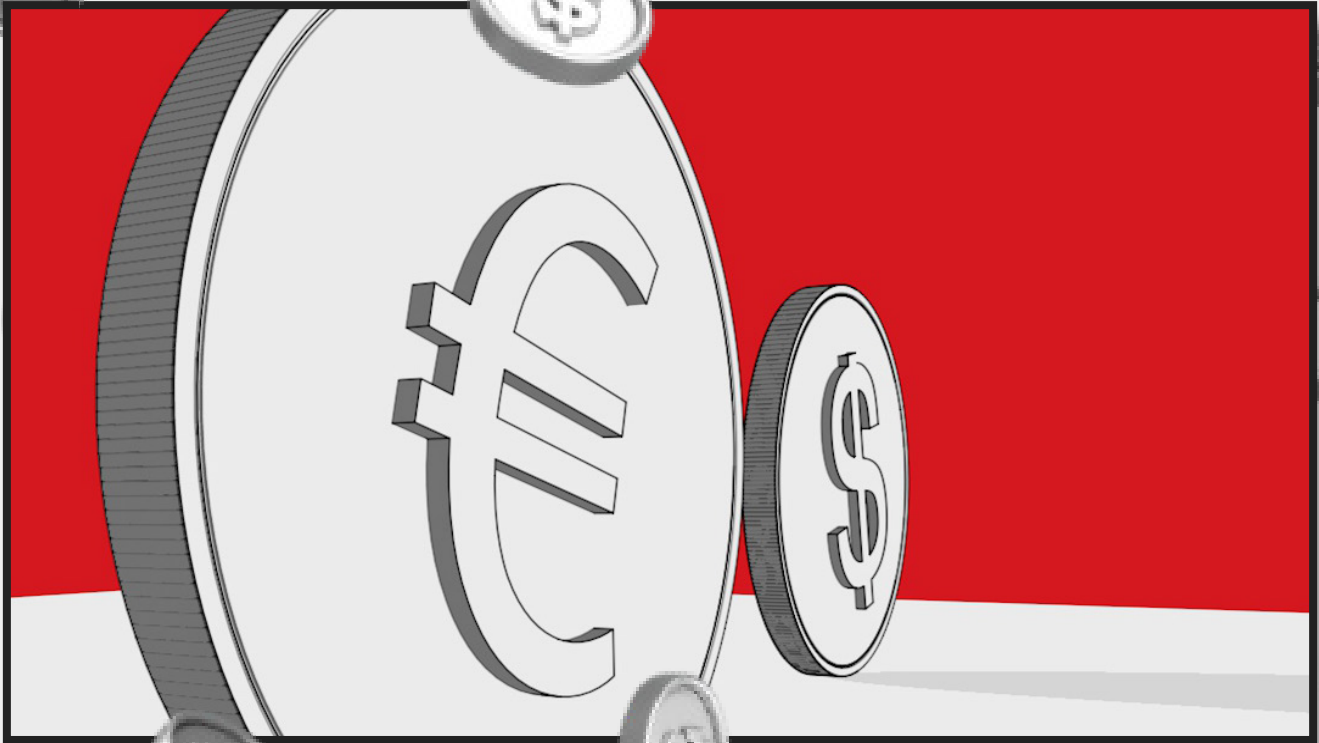
Style: A mixture between 2D and 3D Language: English





XM CURRENCY TRADING PLATFORM FEATURES

Style: A mixture between 2D and 3D **Language:** English



CLICK HERE TO WATCH VIDEO

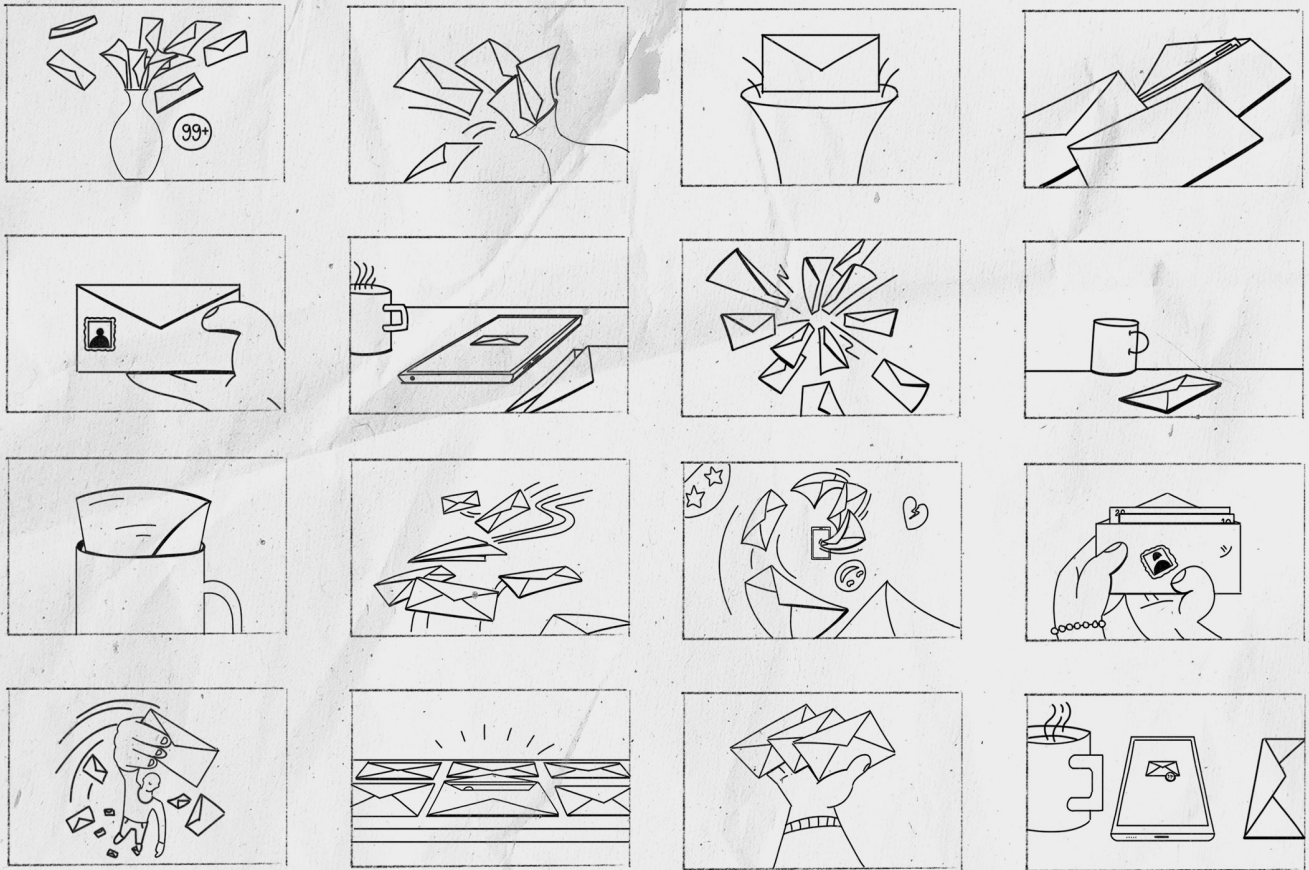


AN AD ABOUT STUDYING IN NORTH CYPRUS

Style: Collage Language: Arabic

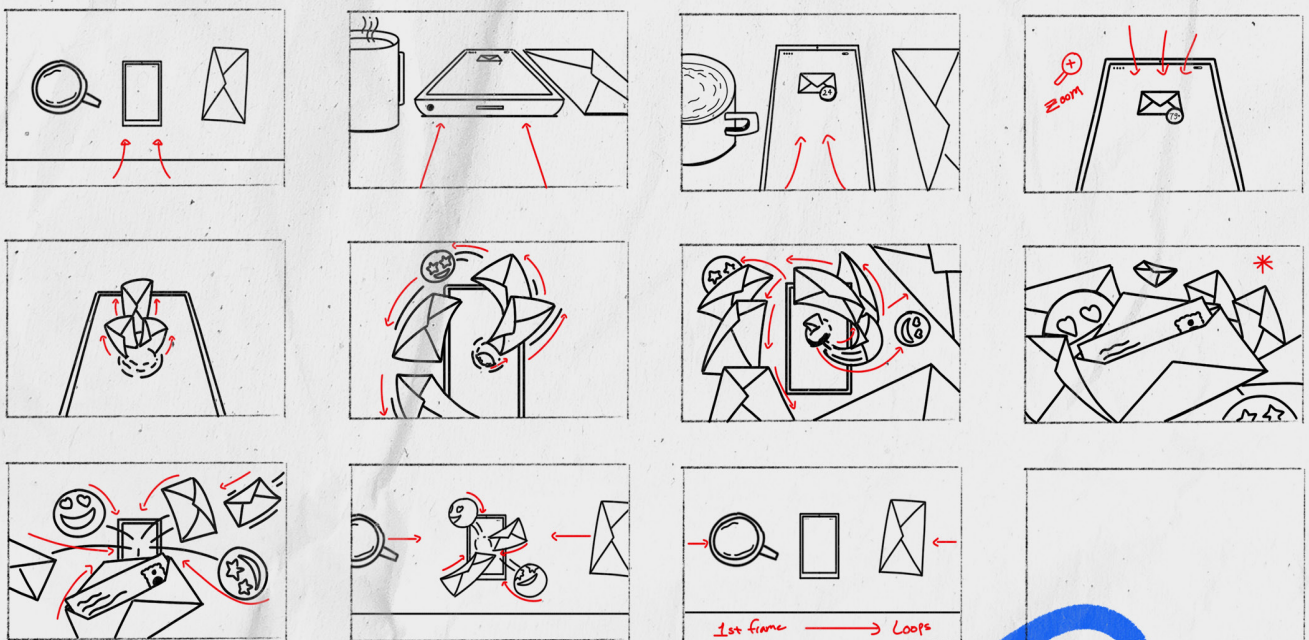


A MOODBOARD SKETCHED FOR A PROJECT



THE ADAPTED VERSION

The following is the adapted version after cleaning and planning of the elements





A FRAME BY FRAME SIMPLE ANIMATION

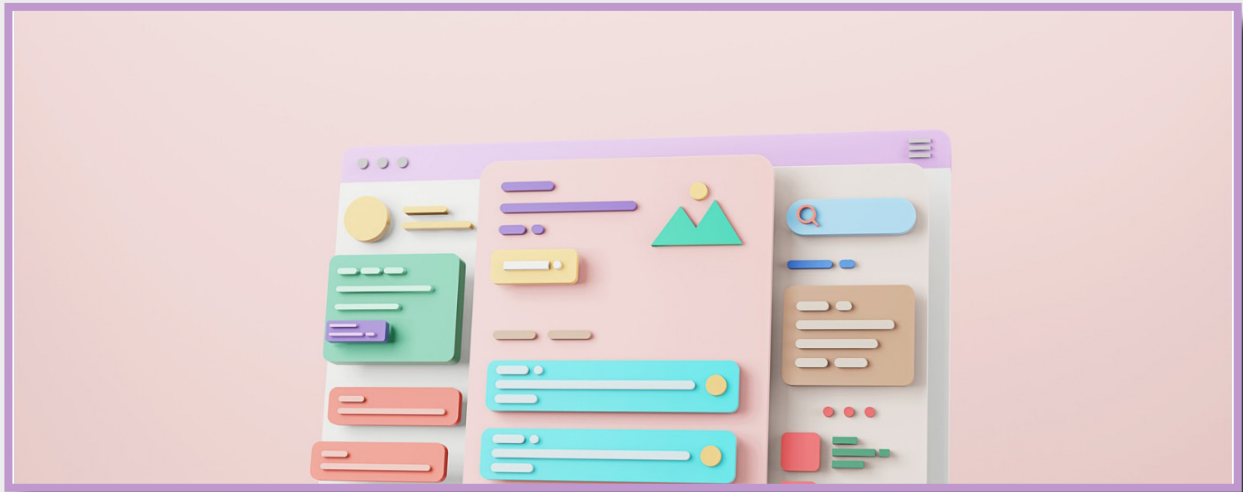
Style: Black and white frame by frame **Language:** English





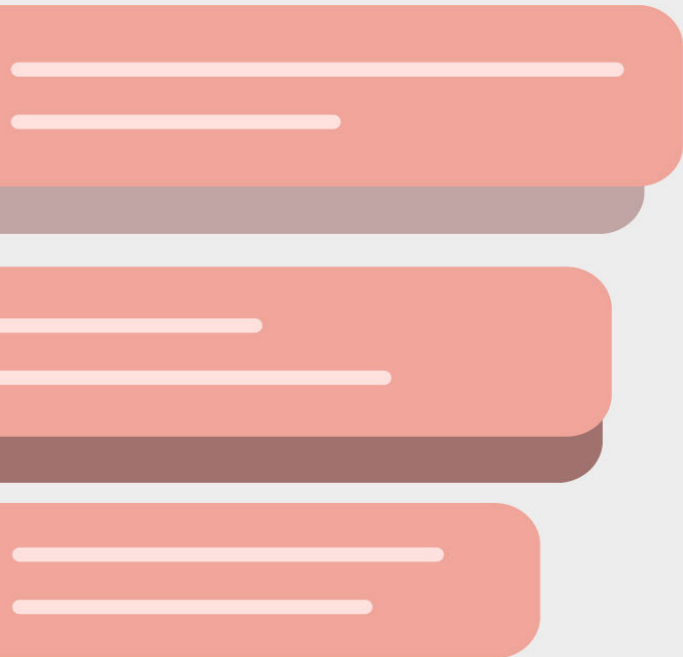
AN AD FOR A WEB DESIGN COURSE

Style: A mixture between 2D and 3D **Language:** Arabic



[CLICK HERE TO WATCH VIDEO](#) ▶

SEARCH FOR SOMETHING





SAUDI NATIONAL DAY 2022

Style: VFX Language: Arabic

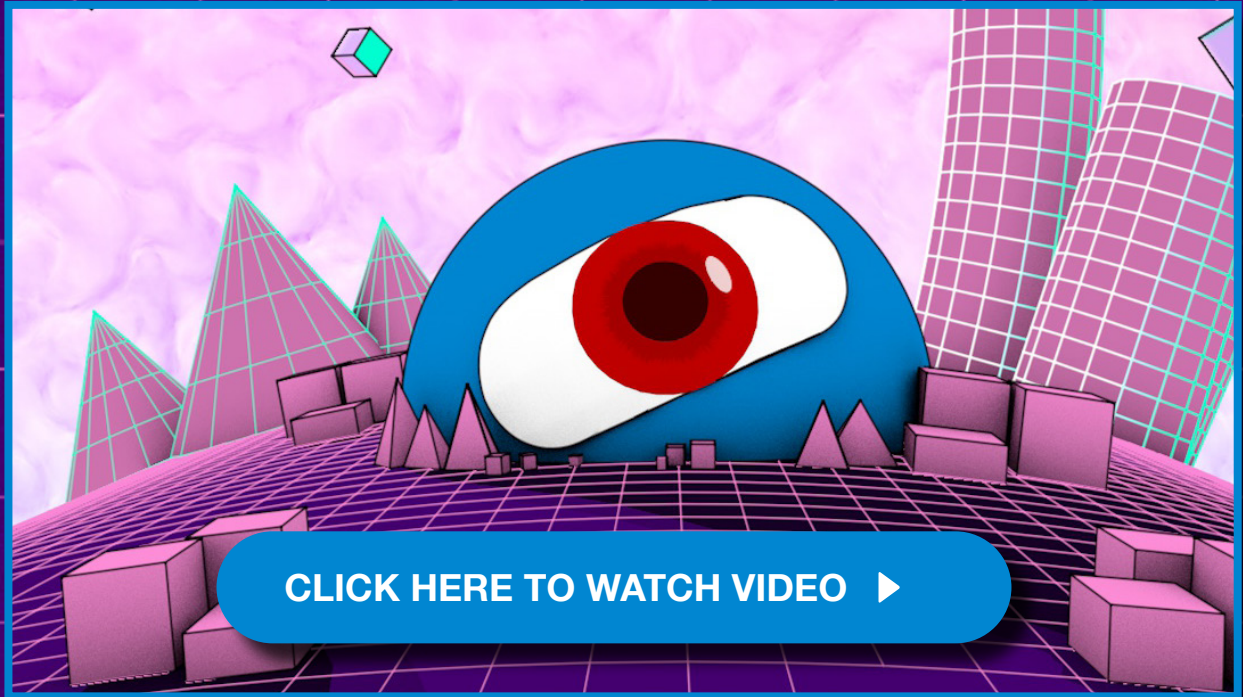


[CLICK HERE TO WATCH VIDEO](#) ►



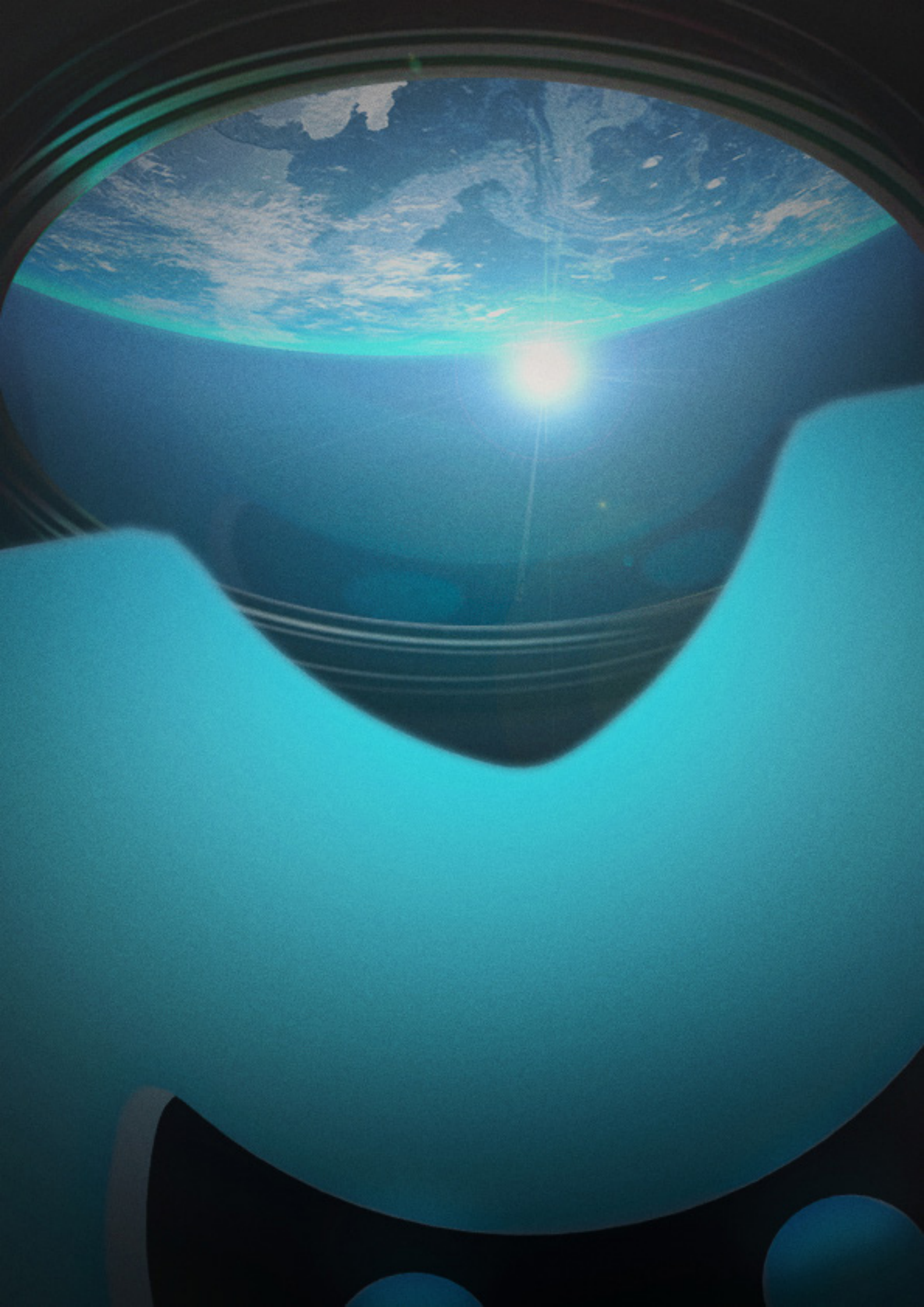
A SHORT ANIMATION MADE OF PRIMITIVES

Style: 3D Language: no-text



Could you please press this blue button for me?

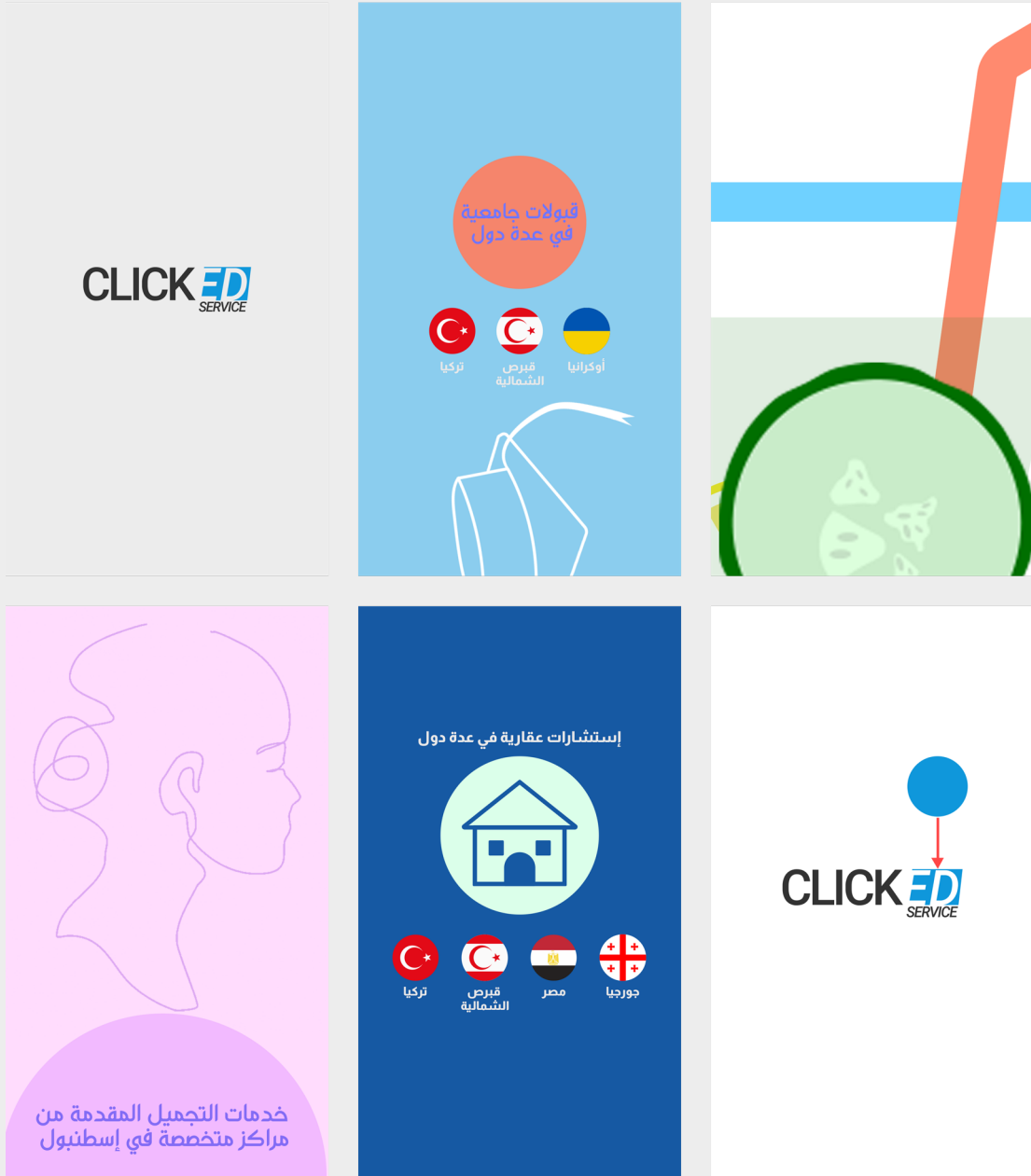






AN AD FOR AN ONLINE SERVICE PLATFORM

Style: Mixed styles Language: Arabic



CLICK HERE TO WATCH VIDEO ►



PARTNERSHIP ANNOUNCEMENT ANIMATION

Style: 2D and 3D Language: English

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PARTNERSHIP ANNOUNCEMENT

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I LOVE RIVE! BUT WAIT! WHAT IS RIVE?!

Interactive element design software

Rive is a real-time interactive animation tool that allows designers and developers to create animations that respond to user input, data, and state changes — all in a single file.

Unlike traditional timeline-based tools, Rive animations run at runtime, meaning they can react to things like:

- Hover
- Click
- Drag
- Scroll
- App or game logic

Rive exports as a lightweight .riv file that works consistently across websites, mobile applications, game engines and basically any device that has an interface displayed on a screen.

Why Rive is Different?

Traditional animation tools (After Effects, Lottie, video) are pre-rendered. Rive is procedural and state-driven. That means:

- One animation can handle multiple behaviors
- Logic lives inside the animation itself
- No need to export dozens of versions

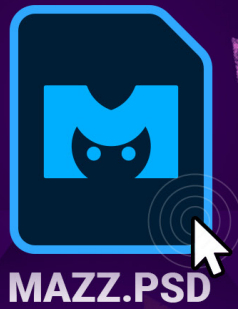
Rive animations are not “played” — they respond.

RIVE



DID YOU KNOW THAT

Moon landing could be faked with a bunch of designers?



ALL HAIL ADOBE PHOTOSHOP !

Despite the large amount of design programs out there, Adobe Photoshop has always been a staple to master whether it be something complicated like photo manipulation to something simple like changing, removing the background of an image or adding effects, it's literally one of the most important programs for a designer's tool kit as it packs the power to do everything.

I use Adobe Photoshop in almost every project for the following tasks:

- Photo manipulation, compositing and retouching.
- Removing backgrounds to extract assets, icons, text etc...
- Recoloring images or an element of an image.
- Layout design for a web page, and social media posts.
- Adding effects to a composite or an image.
- Setting up elements for animation and motion graphics.
- Ai tools to upscale and generate assets

HAS ANYONE SAID PHOTO MANIPULATION?



A simple example of a photo manipulation composite for a photoshop course ad on social media.



COMPOSITING IN PHOTOSHOP IS MAGIC !

Compositing is the process of combining two or more photos or images to create one new photo or image to convey an idea. Designers often use assets coming from different images or even 3d models, and they combine them together to make a new piece of artwork or idea.



With added shadows and highlights you could make a realistic composite that conveys any idea you want, this is beneficial when your product is new and your marketing team does not have images of the product installed.



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كاميرات مراقبة

– تسجيل بدقة عالية يصل إلى 2560(H) x 1920(V)
– القدرة على التسجيل في الظلام
– سرعة تسجيل تصل إلى 30 إطار في الثانية

HC30W42R3 HC30W45R3

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**NOTHING
ESCAPES
THE 30 SERIES**

Resolution
Up to 2688x1520
Frames Per Second
Up to 30 fps

in @blinks.business @ blinks.sa 920000474

We can then place the image in a layout that has the brand identity of the distributor and have it sized appropriately for social media feeds.



YOUR DAILY DOSE OF SOCIAL MEDIA

Social Posts



WHAT IS THIS DESIGN TALKING ABOUT?

This post is talking about some creative uses of LED strip lights and was made with elements that showcase the brand identity. This design was made to fit all social media feeds with suitable mobile screen resolution.



COMPOSITING IS USED EVERYWHERE!

You can clearly notice that all social media posts are about compositing and most importantly creativity in how to link elements together. Our minds are very efficient and they always look for simple patterns to identify the bigger picture.



WHAT IS THIS DESIGN TALKING ABOUT?

This post is talking about a type of light called High Bay, its features , how and where it's used. This post is made to fit all social media feeds and looks fantastic on mobile screens.



WHAT IS THIS DESIGN TALKING ABOUT?

This post is talking about Eastern Mediterranean university and its scholarships offered to international students. Some of these guys were my first creations back when I started.



JOURNEY NOT DONE, DON'T MISS OUT.

That's definitely not it for social posts, I still have more coming ahead. I will be showcasing more social posts in the **blogging, and 3D sections**. The following are some stand alone honorable mentions.



مختبر دار القناة للتحاليل الطبية DQL MEDICAL LABORATORIES

فحص كورونا

75SR حتى 2021/12/31

مُعتمد للسفر

للحجز: 0553304803 0553307108

مختبر دار القناة للتحاليل الطبية DQL MEDICAL LABORATORIES

برنامج العقم والإنجاب للنساء

800SR

للحجز: 0562720623 0507101630 0114617029

مختبر دار القناة DQL Medical Laboratory

رمضان كريم

42 تحليل

500 ريال

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احترف برنامج

Adobe InDesign

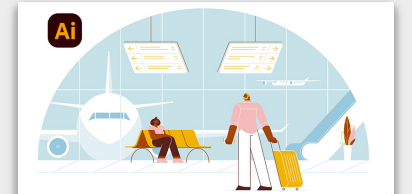
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احترف برنامج

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يسعدنا ان نعلن أننا الموزع الرسمي لـ Honeywell في السعودية لحلول الأنظمة الأمنية

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Eid Mubarak
عيد فطر مبارك
تقبل الله منا ومنكم صالح الأعمال

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- 3- دورات اللغة الإنجليزية
- 4- دورات اللغة التركية
- 5- دورات max studio 3d والريفيت
- 6- دورات أساسيات الحاسب الآلي

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احرص على أمن مؤسستك
حلول أنظمة أمنية
من شركة أمريكية وعالمية

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أساسيات الحاسب الآلي
دورات عن بعد

إمكانية التعامل مع نظام التشغيل WINDOWS
التعامل مع برامج الـ MS OFFICE
إحصال البيانات، تحويلها واستخدام المعادلات الحسابية، إعداد التقارير وشرايح العرض التقديمي وغيرها

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DIET plans



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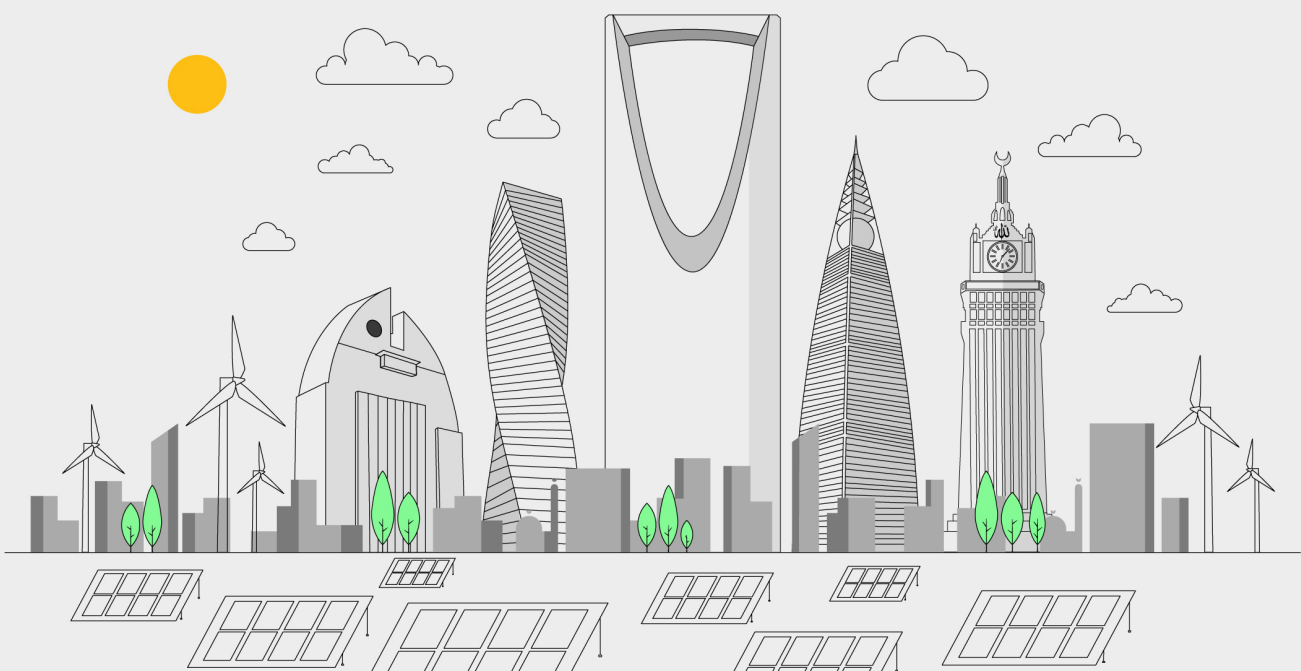
ILLUSTRATIONS

They're literally everywhere, posters, magazines, banners, and even websites

While freelancing, I in some point had to work on optimizing for a website for a telecommunications company, and I was asked to get the website on first page on Google. Luckily, I found a great way to optimize a website through the process of blogging. **Blogging** or a blog is an online journal or informational website run by an individual, group, or corporation that offers content (blog post) about a topic could be a product a recipe a trip a service or essentially anything. It presents information in reverse chronological order, and it's written in formal or informal style.

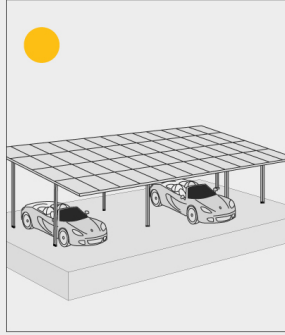
A BANNER FOR A BLOG POST - SOLAR ENERGY

Solar Solutions by blinks

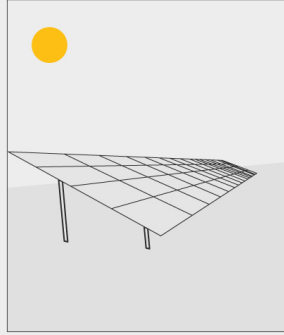


SOLAR SOLUTION SERVICES?

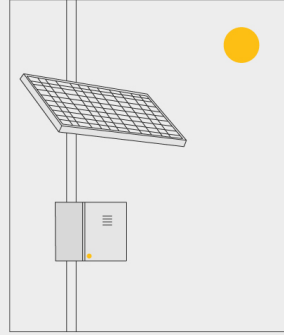
I created some simplified illustration to showcase the services related to solar power using simplified vehicles, devices and batteries to help visitors of the website understand the services provided.



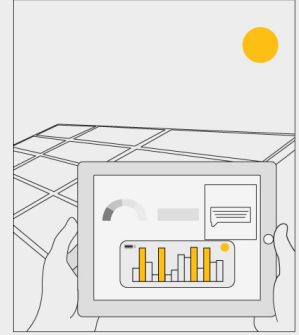
Solar carports systems



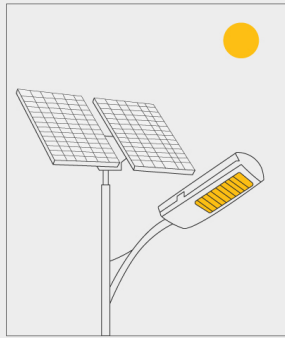
Ground mounted solar systems



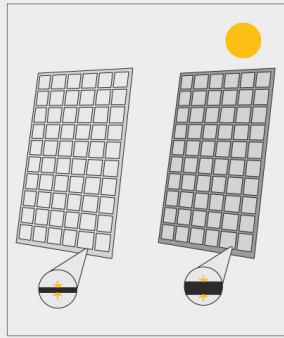
Pole mounted solar systems



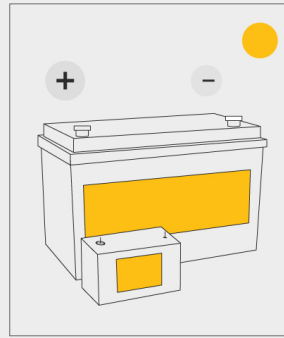
Solar monitoring systems



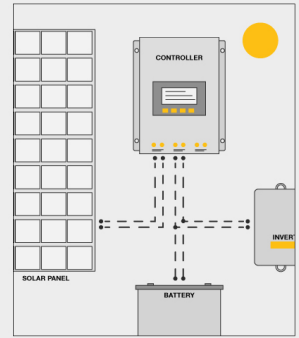
Solar street lights



Mono-crystalline & Poly-crystalline solar panels



Lead acid & Lithium Batteries



Inverters and controllers.

HOW TO GAIN MORE CLICKS ON THE BLOG?

You can support your website blogs by designing social posts for them on social media, You can also boost these posts (pay for ads) to reach more people and gain more clicks, and since your blog is on page one you are likely to enhance your click rate.

حلول أنظمة الطاقة الشمسية

في قطاع حلول الطاقة الشمسية توفر بلكس أنظمة طاقة شمسية تتماشى مع رؤية المملكة العربية السعودية التي تسعى لطاقة خضراء لتقليل انبعاث الكربون، حيث نقدم في بلكس:

- تصميم وهندسة أنظمة الطاقة الشمسية على الشبكة وخارجها.
- توريد وتركيب أنظمة إدارة ومراقبة الطاقة.
- توريد جميع مكونات أنظمة الطاقة الشمسية.
- الضمان والصيانة لأنظمة الطاقة الشمسية.
- تدريب على الأنظمة.



YES IT'S AI

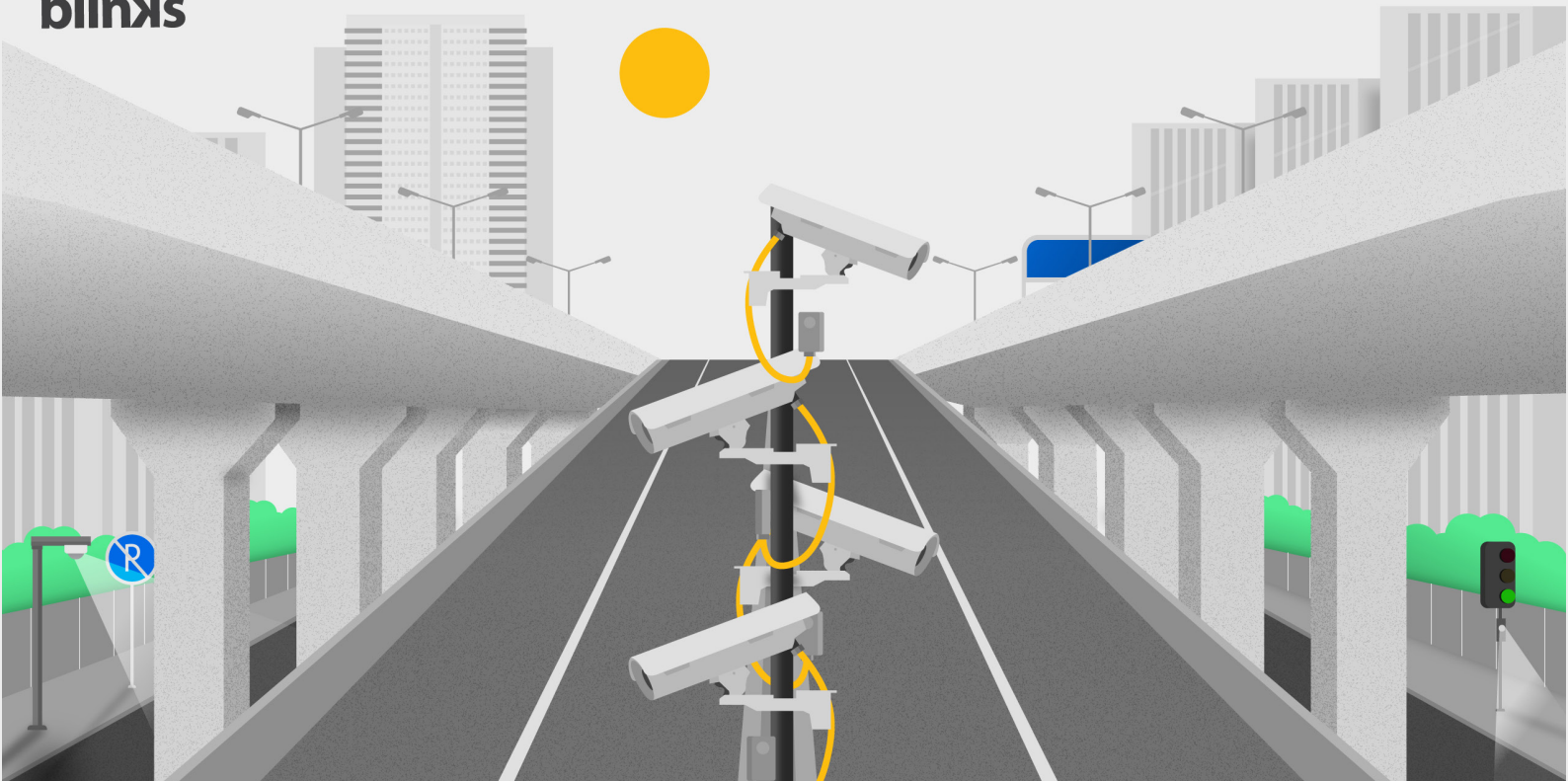




BLOG POST ILLUSTRATION - TRAFFIC SOLUTIONS

Solar Solutions by blinks

blinks



The Company I worked with also offered solutions to solve traffic problems, and the previous illustration is made for this blog. I also simplified the solutions offered like I did with the solar solutions blog. This blog also made it on the first page of google under the following searches:

- “Traffic solutions in Saudi Arabia”
- “Traffic solutions in KSA”

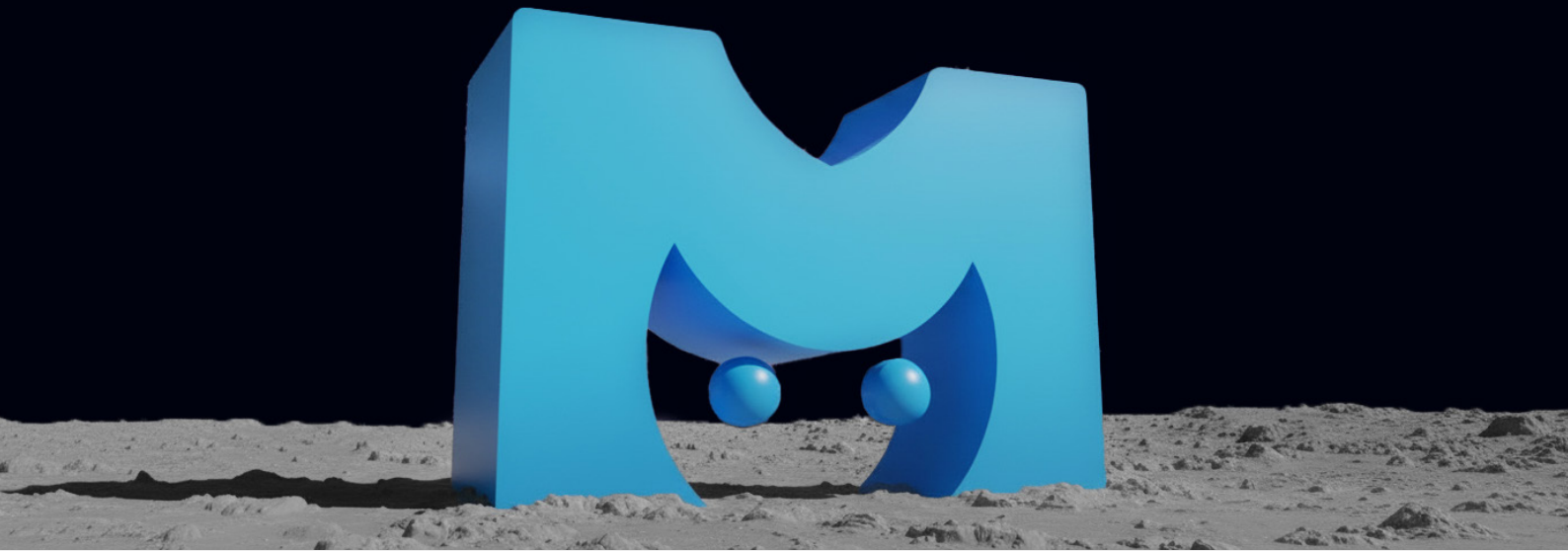


A BLOG ABOUT DATA CABLING STRUCTURE



blinks





YOU DON'T HAVE AN ASSET? MODEL IT IN 3D!

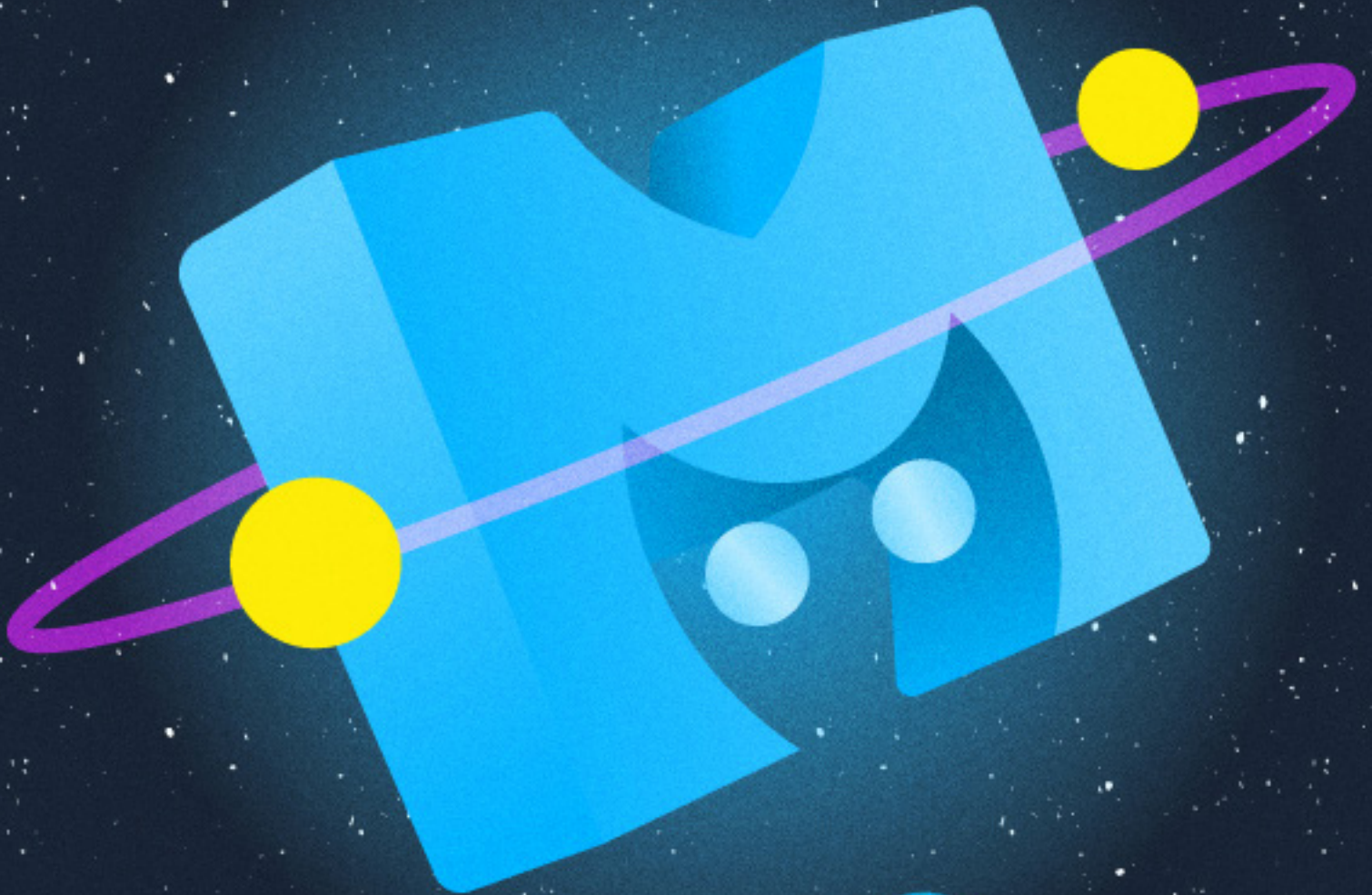
3D assets for social posts and animations

Sometimes the client can't provide stock images for their products or the stock images submitted are low quality or just placed badly when photographed, some times I add some 3d elements to an animation to spice it up a bit, I currently use Cinema 4d for any 3d purposes because its packed with everything a motion designer needs. it also works very well with Adobe software.

CINEMA 4D & PHOTOSHOP TOGETHER?

3D models of CHINT switches product lineup modeled for a composite I was working on.







CINEMA 4D IS A POWERHOUSE!

With Cinema 4d you can model almost everything as long as you know what you're doing that's why i've been working on improving my modeling skills.

These were made for all social media feeds, they were composited using the models shown previously with added images, and some effects.



NEW 2L أفياش بأناقة لا متناهية





A COMPOSITE FOR BOTH SWITCHES & SOCKETS!

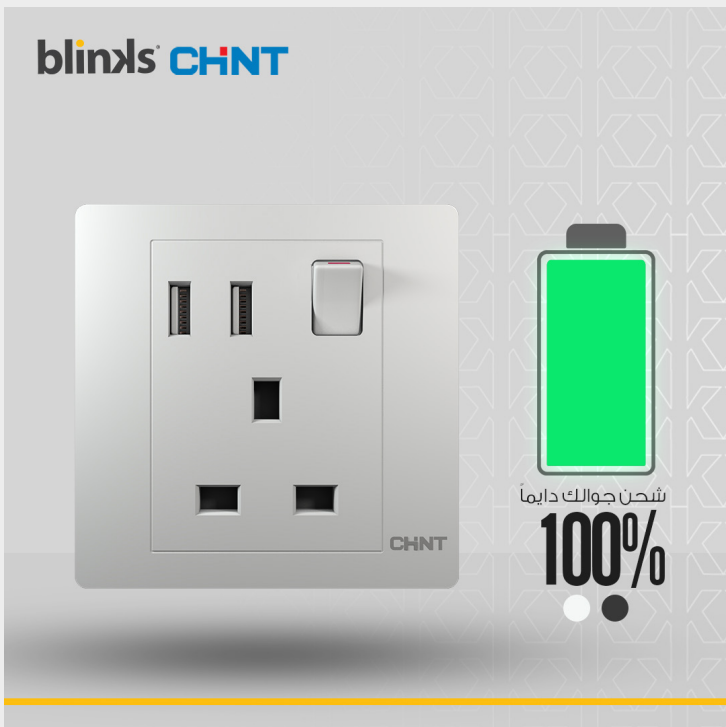
The design was a banner for a concept of a product placeholder in one of the client's showrooms





2L SERIES ELECTRICAL SOCKETS 3D MODEL

This model was used for a social post and a design concept for a product placeholder.





OTHER MODELS MADE 3D

CHINT'S 7G series of electrical switches



7G SERIES
Black



7G SERIES
Grey Black



7G SERIES
Silver



7G SERIES
Pearl



7G SERIES
Gold



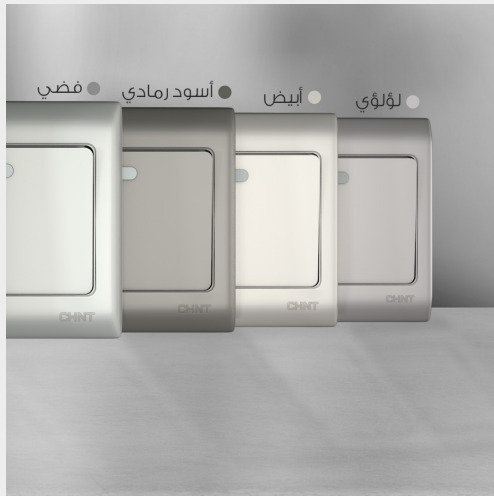
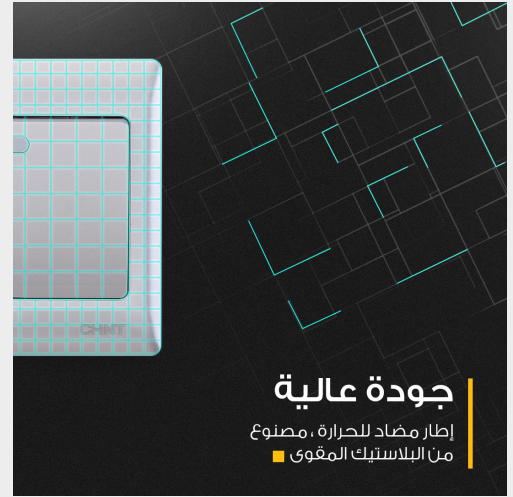
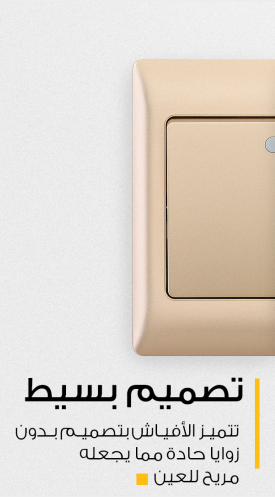
7G SERIES
White

CHINT



HOW I USE THE ASSETS MODELED

I usually use them to make new social posts, motion graphics or/and sometimes physical prints and brochures as whats goin to be shown later.



A SOCIAL POST FOR THE 7G SERIES

This post is suitable for all social media sizes. **NOTE:** the first one from the left is motion graphics you can click it and view the short motion done it.



GU 10 BROCHURE

Once, I had to create an A5 brochure for the following product, issue was, We had no other images for it and we can't use assets from outer sources due to risk of product differences, so we had to use 3d to recreate the product and place it as we place for the brochure.



GU 10 3D MODEL



GU 10 BROCHURE





3D ASSETS FOR A LANDING PAGE

This project was related to creating a landing page to promote nutritional diet plans in a section of a website. The assets were stylized in 3d to look cartoonish, cheerful and to represent items shown on the dietitian's instagram account



These bottles are shown in one of the dietitian's instagram reels. they are recepies made into smoothies that are beneficial for the immunity system. We managed to model the bottles used to be added to the main image of the landing page.



ITS NOT ONLY DIGITAL! IT ALSO GETS PHYSICAL

Brochures, showrooms and datasheets

I have worked with clients that demanded physical prints whether they wanted to present them in their shops, receptions or hand them directly to their clients. I love this type of designs because its not only shown on screen this is a design that you get to physically see, and touch.



Ramadan offers - DQL





Ramadan offers - DQL

I NEED THIS ON MY SOCIAL MEDIA AS WELL!

The client also wanted the same designs to be suitable for social media so we turned the whole design into a size suitable for their social media accounts. It was definitely challenging because there is just so many elements when you design for an A5 size and having it altered to fit a square can sometimes be a big mess, and in some cases you have to give up so many elements to allow the design to breath.





Ramadan offers - DQL



مختبر دار القناة
DQL Medical Laboratory

باقة تساقط الشعر
حلها يبدأ بمعرفة أسبابها!

8 فحوصات
لمعرفة سبب تساقط الشعر

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- هرمون الحليب Prolactin
- هرمون الغدة الدرقية TSH - FT4
- مخزون الحديد Ferritin
- هرمون الذكورة Testosterone Free
- الزنك Zinc
- فيتامينات B12 Vitamin B12
- صور شاملة لدم CBC

متوفرة الآن بـ 500 ريال فقط

4617029 0507101631

مختبر دار القناة
DQL Medical Laboratory

باقة تساقط الشعر
حلها يبدأ بمعرفة أسبابها!

8 فحوصات
لمعرفة سبب تساقط الشعر

- الحديد IRON
- هرمون الحليب Prolactin
- هرمون الغدة الدرقية TSH - FT4
- مخزون الحديد Ferritin
- هرمون الذكورة Testosterone Free
- الزنك Zinc
- فيتامينات B12 Vitamin B12
- صور شاملة لدم CBC

متوفرة الآن بـ 500 ريال فقط

4617029 0507101631

Ramadan offers - DQL



DATASHEET FOR ELECTRICAL PRODUCTS

datasheets





VERTI
TRUCK-ROBOT DETAIL

Datasheet



input power (V) 230V
weight (g) 40g
switching cycles 15,000 cycles
start up time (s) 0.2s
beam angle (°) 220°
size (mm) 60x110mm

Specifications

| | |
|-------------------------------|---------------------------|
| LED CHIP TYPE | SANAN CHIP |
| VOLTAGE/FREQ | 230V/50-60Hz |
| INPUT POWER | 8.5w, 9w, 9.5w |
| SURFACE MATERIAL | PLASTIC-ALUMINUM (inside) |
| POWER FACTOR | >0.5 |
| PROTECTION GRADE | IP20 |
| OPEN DOOR | YES |
| DIMMABLE | NO |
| AVERAGE RATED LIFE | 30,000 hrs |
| OPERATING TEMP | -20° - 50° |
| DIMENSIONS | 60x110mm |
| EEL (energy efficiency index) | 0.139 |

LED-BULB9



| COLOR TEMPERATURE | |
|-------------------|------------------|
| LED-BULB9 | 6,500K 2,700K |

LUMEN
730 lm - 850 lm

LUMEN EFFICACY
90 lm/w

LUMEN MAINTENANCE
85%

CRI
80%

SDCM
Color Rendering
6

WARRANTY
3 YEARS

blinks

EXTENDED WARRANTY

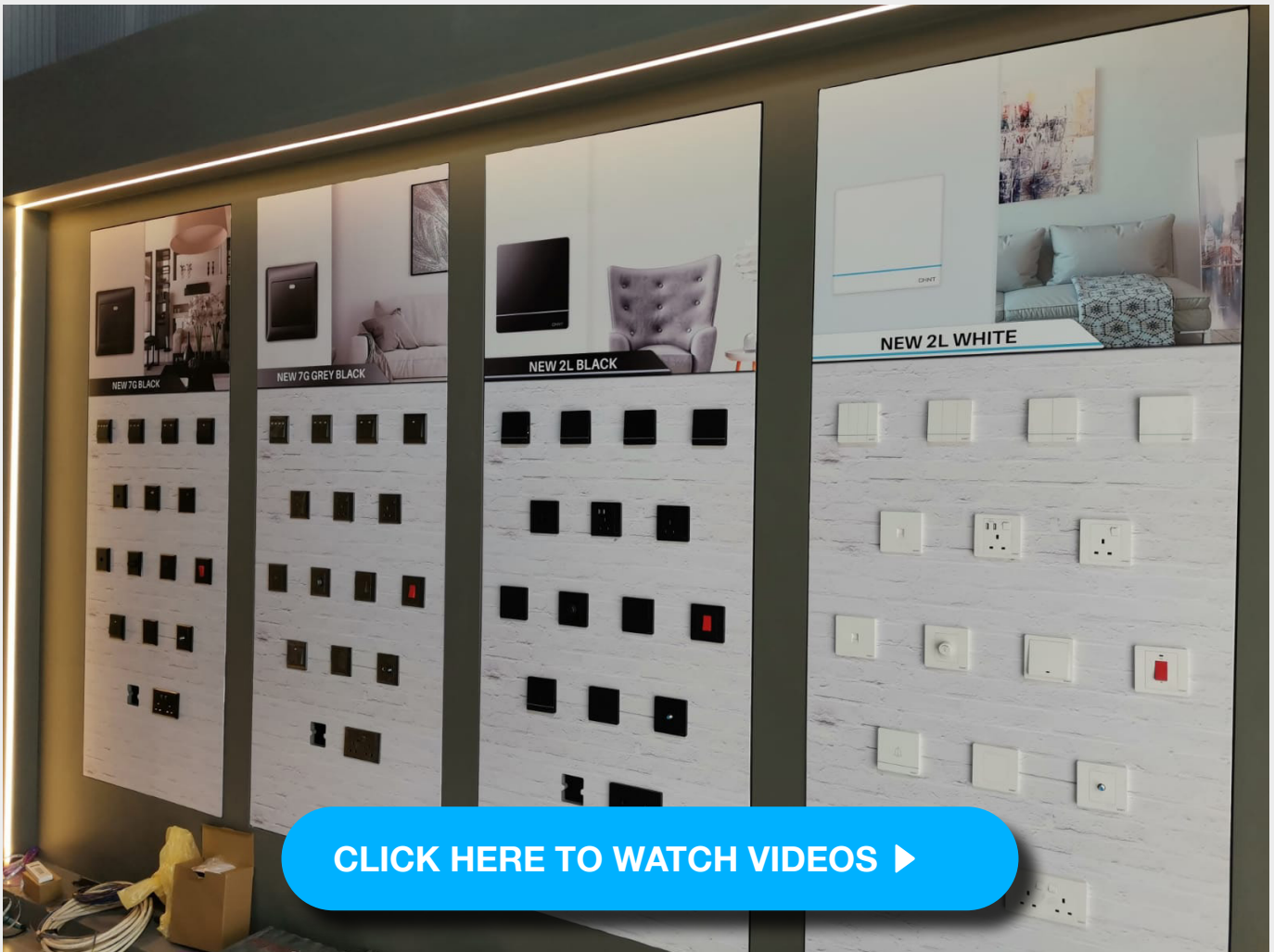


[CLICK HERE TO VIEW ALL SHEETS](#) ►



PRODUCTS PLACEHOLDER WALL POSTER

A product place holder occupying a whole section in a shop (electrical switches)



The client requested products placeholder posters to display electrical switches and sockets and they requested a design for every series which was 8 at the time. The idea was to design the placeholder to look like a wall to fit the theme and I carefully chose stock images for multiple interiors that fit the design of the switches and I blended the interiors with the switches to look realistic.



Thank You for Your Exploration I just want to tell you that

**YOU HAVE  MADE A
GREAT DISCOVERY**